



CVS: In-store Health & Wellness Events



- Positioned CVS Pharmacies as a partner in wellness by conducting Health and Wellness Events
- Provided wellness professionals such as pharmacists, dietitians and trainers onsite to encourage conversations about healthy lifestyles
- Educated consumers about Medicare and Medicaid programs
- All events were in-store with local community outreach

Let us plan and execute your next in-store event!

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