



## Rite Aid: Folds of Honor DreamShip



- 12-month national tour including 25+ premier events honoring sacrifices made by service members
- Rite Aid was the corporate sponsor in partnership with Nestle, Unilever and Johnson & Johnson
- Managed all event aspects including:
  - > Hot air balloon production and operations
  - > 3-D virtual reality video
  - > National tour building awareness and collecting donations for Folds of Honor

View Media Coverage: [https://youtu.be/mc\\_BCotBRp4](https://youtu.be/mc_BCotBRp4)

Let us plan and execute your next tour!

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