



Rite Aid: 50 Acts of Wellness



- Celebrated Rite Aid's 50th Anniversary with 50 events nationwide*
- Crafted each event to address specific local community health & wellness needs
- Ran public relations, sponsorships, events and social media
- Events included: health fairs, school events, new baby education, flu prevention, children's after-school programs, 1st responder appreciation, food pantry, flash exercise mobs and many more

*Worked on behalf of another agency to complete program

Let us plan and execute your next tour!

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